

# CURRICULUM VITAE

## Mr. Shani Shashidharan

**Contact Address:** No.97, Hemawathi Steert, 1<sup>st</sup> A Cross, Ramamurthy Nagar, Bangalore, Karnataka, PIN-560016.

**Email:** [shanishashidharan@gmail.com](mailto:shanishashidharan@gmail.com), [shanishashidharan@hotmail.com](mailto:shanishashidharan@hotmail.com)

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**Website:** [www.shanishashidharan.co.in](http://www.shanishashidharan.co.in)



## Career Objectives

Biomedical Instrumentation and Fiber Optics, Interactive Multimedia and Web Technologies, Embedded Systems and Telehealth technology.

## Work Experiences

- Digital Marketing Trainer at Hope Foundation**, Sheneshwara temple road, near Reliance Fresh, HBR Layout 4th Block, Hennur Gardens, Bengaluru, Karnataka 560043, Website: <https://marketingstrategies-e.blogspot.com/>  
**Duration:** 7<sup>th</sup> August 2023 – 30<sup>th</sup> November 2023  
**Work details:** *Classes of Subjects: BASICS DIGITAL MARKETING, SEARCH ENGINE OPTIMIZATION (SEO), ON PAGE OPTIMIZATION, OFF PAGE OPTIMIZATION, SEO UPDATES AND ANALYSIS, LOCAL BUSINESS & GOOGLE MAPPING, E-MAIL MARKETING, PAY PER CLICK MARKETING (SEM), SOCIAL MEDIA OPTIMIZATION (SMO), SOCIAL MEDIA MARKETING (SMM), WordPress and Canava designs.*
- Life Advisor** at Kotak Mahindra Life Insurance Company Limited  
Agent Code: KLI60981640, website - <https://www.kotaklife.com/>  
**Work details:** General, Life & Health Insurance  
**Duration:** 5<sup>th</sup> July 2023 – Present
- Digital Marketing Head and Executive Graphic Designer at Madhus and Madhus Advertising**, Kadapakada, Kollam, Kerala-691008, Mobile - 9544959999, 9847001941, Email - madhusadv@rediffmail.com, website - <https://madhusandmadhus.com/>, <http://printmallkollam.com/>, <https://shanimadhus.github.io/madhusandmadhus/>  
**Duration:** 5<sup>th</sup> December 2022 – 19<sup>th</sup> May 2023  
**Work details:** *Search Engine Optimization and management, Keywords optimization and management, Google Analytics, Google search console, Google AdSense, Microsoft Bing Webmaster tools, Microsoft Advertising, Google and Bing Business listing, Just-Dial, India Mart, Exporters India and Malayalam Manorama business listing, TV and Radio advertising, Cinema Advertising, Web and Graphic Designing, Executive graphic designs, Stationary designs, WhatsApp, Facebook and Instagram marketing and advertising. Domain name registration, website designing and hosting, PHP CMS development and WordPress website designing. Mobile friendly responsive Bootstrap and jQuery webpage designs.*
- Web Design Faculty at Image Creative Education**, 65A, Uliyakovil Nagar, Kayalvarom Road, Uliyakovil, Kollam – 691019, Mobile: +91 96333 97778 (Website: <http://www.image.edu.in/>)  
**Duration:** 5<sup>th</sup> October 2021 – 9<sup>th</sup> May 2022  
**Work details:** *Classes, Tests and Project works of Subjects: Design for Interaction, Front End Web Development, JavaScript, jQuery and ReactJs, Responsive Web Design and Website Optimization Techniques (SEO).*
- Manager (IT) at Googol Multimedia & Technologies**, Near LM Mall, Chathannoor, Kollam and self employed as a **Web Developer at LM Properties Pvt. Ltd.** ( <https://lmmall.in> )  
**Duration:** 1st August 2020 to 5th August 2021  
**Works detail:** *GoDaddy Web hosting and server maintenance, FTP, MySQL Database, cPanel, Web design and development, Mobile friendly responsive Bootstrap and jQuery webpage designs and PHP frameworks (mini Logic), W3C Validations, Graphic design, Windows 10 installations and upgrades, Web security and Google reCAPTCHA design and management (PHP Curl), Audio and Video Editing, Adobe CC software installation, maintenance and Desktop publishing.*
- IT/Designer at Quilon Mobiles Service Center**, 1st floor, Paris Tower, Andamukkom, Beach Road, Kollam, Kerala, India, PIN-691001. Website: <http://www.quilonmobiles.com/>  
**Duration:** 1<sup>st</sup> November 2020 to 7<sup>th</sup> July 2021  
**Works detail:** *GoDaddy Web hosting and server maintenance, FTP, MySQL Database, cPanel, Web design and development, Mobile friendly responsive Bootstrap and jQuery webpage designs and PHP*

frameworks (mini Logic), W3C Validations, Graphic design, Windows 10 installations and upgrades, Rapid API management, Payment Gateway, Web security and Google reCAPTCHA design and management (PHP Curl), Web email design (PHP Mailer), Search Engine Optimization (SEO) and management, Google Search webpage design, Social media webpage design, Social media development and management, Audio and Video Editing, Adobe CC software installation, maintenance and Desktop publishing.

7. **IT Manager at Logic Multimedia**, Bishop Jerome Nagar, Kollam, Kerala, India, PIN-691001, **Losago Media Technologies, Logic Multimedia & Events**. <https://logicmultimedia.in/>  
**Duration:** January 23, 2019 – May 6, 2020  
**Works detail:** Reseller Web hosting and server maintenance including Web Host Manager (WHM), FTP, MySQL Database, WordPress and cPanel, Web design and development, Mobile friendly responsive Bootstrap and jQuery webpage designs and PHP frameworks (mini Logic), W3C Validations, Graphic design, Windows installations and upgrades, Rapid API management, Web security and Google reCAPTCHA design and management (PHP Curl), Web email design (php), Web email software and management, Search Engine Optimization (SEO) and management, Google Search webpage design, Social media webpage design, Social media development and management, Audio and Video Editing, Shop accounting and sales management, Adobe CC software installation, maintenance and Desktop publishing.
8. **Web Designer at Zelenium InfoTech Private Ltd**, 5D, Transasia, Infopark SEZ Phase II, Cochin, India. Pin 682303. (Website: [www.zeleniumglobal.com](http://www.zeleniumglobal.com))  
**Duration:** June 11, 2018 to October 15, 2018  
**Works detail:** ASP.Net and MVC Framework, Web Design and Development, Mobile friendly responsive Bootstrap and jQuery webpage designs and ASP.Net frameworks, W3C Validations, Graphic Design, Visual Studio and Adobe CC software installation, maintenance and Desktop publishing.
9. **Web Designer and Developer at Infametech Solutions Pvt. Ltd.** 1st Floor, Rubiyan Building, Arangath Road, Kacheripady, Kochi-18, Kerala, India. website - [www.infametech.in](http://www.infametech.in) (Not presently active online, company closed)  
**Duration:** September 18, 2017 to June 9, 2018  
**Works detail:** Web server maintenance including FTP, MySQL Database, cPanel, PHP Frameworks such as WordPress and CodeIgniter, Web design and development, Mobile friendly responsive Bootstrap and jQuery webpage designs and PHP frameworks, W3C Validations, Graphic design, Adobe CC software installation, maintenance and Desktop publishing, Windows installations and upgrades.
10. **Web Developer at Codmob Technologies**, Infopark campus, Nirmal Infopark, Kakkanad, Kochi. Website - [www.codmob.com](http://www.codmob.com)  
**Duration:** July 21, 2016 to September 11, 2017  
**Works detail:** Web server maintenance including FTP, MySQL Database, cPanel, CodeIgniter (PHP Framework) and WordPress, Web design and development, W3C Validations, Graphic design, Adobe CC software installation, maintenance and Desktop publishing.
11. **Web Developer, at Gram Technologies**, USRA-62, Udarasiroman Road, Vellayambalam Trivandrum, India, Pin: 695010.  
**Duration:** August 3, 2015 to July 20, 2016  
**Works detail:** Web server maintenance including FTP, MySQL Database, cPanel, PHP Framework such as CodeIgniter and WordPress, Web design and development, Mobile friendly responsive Bootstrap and jQuery webpage designs, W3C Validations, Graphic design and Animation, Audio and Video Editing, Adobe CC software installation, maintenance and Desktop publishing.
12. **Faculty of Web Design and Development, Computer Technology and Development Center**, Pettah, Thiruvananthapuram, & **Surabhi Multimedia**, V. V. Road, Vanchiyoor, Trivandrum-35.  
**Duration:** October 23, 2014 to August 3, 2015  
**Subjects:** Multimedia and Web, Adobe Software, Corel Draw, 3D Studio Max, HTML4.0 & 5, CSS3, JavaScript, jQuery, PHP, MySQL, W3C Validations, SEO, social media, Online Education and MS-Office.
13. **Web and Graphic Designer at Forerunners Healthcare Consultants Pvt. Ltd.** (2011-2012), Narendra Nagar, Nagpur, Maharashtra. Website: [www.forerunnershealthcare.com](http://www.forerunnershealthcare.com),  
**Works detail:** Web server maintenance including FTP, Web design and development, W3C Validations, Graphic design and Animation, Audio and Video Editing, Adobe software installation, maintenance and Desktop publishing.
14. **Web Designer at DCS Infoway**, Near SBT, Sakthikulangara, Kollam, Kerala 691581 (2010)  
**Works detail:** Web page design Public HTML 4.0, CSS and W3C Validation.
15. **Web Designer at Vanilla Networks Pvt. Ltd.** (2009-2010), Nila, Technopark, Trivandrum. website: [www.supportresort.com](http://www.supportresort.com)  
**Works detail:** Web section design (Ecom website, products data to HTML 4.0 conversion)
16. **Multimedia Designer at Metamesh Technologies**, Kappalandimukku Junction, Kollam-1, Kerala (2009).  
**Works detail:** Web server maintenance including FTP, Web design and development, W3C Validations, Graphic design and Animation, Adobe software installation, maintenance and Desktop publishing, HTML CSS, JavaScript and PHP.

17. **Web Designer at Forerunners Healthcare Consultants Pvt. Ltd.** (2007-2009), Arjun Hospital, Wardhaman Nagar and Narendra Nagar, Nagpur, Maharashtra. Website: [www.forerunnershealthcare.com](http://www.forerunnershealthcare.com).  
**Works detail:** *Web server maintenance including FTP, Web design and development, W3C Validations, Audio and Video Editing, Adobe software installation, maintenance and Desktop publishing.*
18. **Multimedia Faculty at Ima Animation Studios**, Palarivattom, Cochin (2006). **Subjects:** *Adobe Software, 3D software - Studio Max and Maya.*
19. **Graphic Animator and Multimedia Faculty in the department of Multimedia and Color graph at CADD CENTER training services Pvt. Ltd.**, Cochin and Aluva (2005-2006).  
**Subjects:** *Multimedia and Web, Adobe Software, Corel Draw, 3D Studio Max, Maya and MS-Office.*
20. **Faculty at Keltron IT Education Center**, Koyikkal Jn, Kollam, Kerala (2005).  
**Subjects:** *Adobe Software and 3D Studio Max, HTML, CSS, JavaScript, C, C++, C#, ASP.Net and MS-Access.*

## Research

- GramIndia Pvt Ltd, Trivandrum – Web Design and Development - HTML 5, CSS3, JavaScript, jQuery, Bootstrap, Responsive web design – from design to device compatibility, PHP MVC Frameworks – such as CodeIgniter, WordPress.
- Codmob Technologies, Infopark, Kakkanad, Kochi – Web Design and Development - HTML 5, CSS3, JavaScript, jQuery, Bootstrap, Responsive web design – from design to device compatibility, PHP MVC Frameworks (such as CodeIgniter, WordPress) and Admin UI/UX.
- Infametech Solutions Pvt. Ltd. – Web Design and Development - HTML 5, CSS3, JavaScript, jQuery, jQuery Data Tables, Bootstrap, Responsive web design – from design to device compatibility, PHP MVC Frameworks (such as CodeIgniter, WordPress) and Admin UI/UX.
- Zelenium Infotech Pvt Ltd, Infopark, Phase-II, Kochi – Web Design and Development - HTML 5, CSS3, JavaScript, jQuery, jQuery Data Tables, Bootstrap, Responsive web design – from design to device compatibility, ASP MVC Frameworks, ERP and Admin UI/UX.
- Logic Multimedia, Bishop Jerome Nagar, Kollam – Graphic Design – Adobe Photoshop, InDesign, Illustrator, CorelDraw, Premiere and AfterEffects – Web Design and Development – HTML5, CSS3, Javascript, jQuery, Bootstrap, PHP7, Logic Mini PHP Admin Framework, Bootstrap Multiselect, Google reCAPTCHA and PHP Curl, Email and Phone validation API, E-com website design, Payment Gateway such as SBI Collect, SBI Bhim Pay, Phone Pay, etc. PHP font icons, CKEditor 5, Cropper js - Responsive image crop API, LightGallery API, Masonry API, WordPress and Grunt.
- Quilon Mobiles, Beach Road, Kollam – Web Design and Development – Bootstrap 4, jQuery plugins such as LightGallery and Bootstrap Multiselect, Payment Gateway API, PHP FPDF online billing, PHP Mailer and Logic Mini PHP MVC Admin Framework.

## Education history

Qualification	Month/Year of passing	School/University	Marks (%)
<b>BE(E&amp;Tc);</b> Bachelor of Engineering <i>(Branch: Electronics and Telecommunication, Electives: Biomedical Instrumentation and Fiber Optics Communication)</i>	May 2013	<b>Sanjay Education Society's College of Engineering,</b> Navalnagar, Dhule- 424318, Maharashtra/ <b>North Maharashtra University,</b> Jalgaon 425001, Maharashtra.	First Class (61.1%)
<b>10+2 Science (PCMB);</b> Senior School Certificate Examination	Sept 1996	<b>Kendriya Vidyalaya No.1,</b> Air Force Station, Pune-32, Maharashtra.	First Class (64%)
<b>10<sup>th</sup>;</b> Secondary School Examination	July 1994	<b>Kendriya Vidyalaya No.1,</b> Air Force Station, Pune-32, Maharashtra.	First Class (72.4%)

## Technical qualifications

1. Professional Diploma in Interactive Multimedia and Web Technologies, KELTRON IT Education, Kerala State Electronics Development Corporation Ltd (2005).
2. Advanced Post Graduate Diploma in Embedded System, SMEC Automation Pvt. Ltd. & Research Development Training, Cochin. An ISO 9001:2008 certified and authorized system integrations of Schneider Electric, France (2014).
3. Computer software - Adobe CC – 2020 Photoshop, Dreamweaver, Illustrator, Animate, After Effects, Premiere, InDesign, Microsoft Office, Corel Draw, Maya and 3D Studio Max.
4. Additional languages HTML 5, CSS3, SASS, JavaScript, jQuery, Bootstrap, SVG, Canvas, PHP, ASP, CFM, JSP, SQL, MYSQL, XML, XSLT, JSON and API.
5. Embedded Software
  - a. ORCAD for PCB Solutions
  - b. Advanced C for C programming to electronics circuits like LPC 2129, PICC Compiler, etc.
  - c. High Tech PICC Compiler, PIC BootPlus – TNO Industrial Technology from Microchip
  - d. Technology featuring Omniscient Code Generation™, whole-program compilation technology, for Microchip Technology's 8-, 16-, and 32-bit PIC microcontroller and PIC digital signal controller architectures.
  - e. ARM for LPC2129 and LPC2000 Flash ISP Utility.
  - f. Arduino-windows: open-source electronics platform based on easy-to-use hardware and software.

## Projects

1. Project of BE (E&Tc) 2003 – “SECRET CODE TRANSMISSION USING TELEPHONE LINES”, from North Maharashtra University, Jalgaon for the year 2002-2003 – the project namely is used to receive a secret message by decoding the frequency. In this project we can transmit secret code at any distance in whole world.
2. A small Animation Movie – “ANTWAR” for KELTRONIT Education, Kerala State Electronics Development Corporation Ltd for the year 2005. This project is made by the help of software – 3D Studio Max, Photoshop and Premiere Pro. [Watch online - https://www.youtube.com/watch?v=D5mRdeCX660](https://www.youtube.com/watch?v=D5mRdeCX660).
3. Websites on Medical Tourism, Surgery Treatments and International Patient Care, websites: <http://www.forerunnershealthcare.com>, <http://www.tour2india4health.com>, <http://www.indianhealthguru.com>, <http://www.indianmedguru.com>, <http://www.fly2india4health.com>, <http://www.dheerajbojwani.com>, <http://www.uk2india4surgery.co.uk> (website not present online), <http://www.indiacancersurgerysite.com>, and project submitted at Forerunners Healthcare Consultants Pvt. Ltd., Arjun Hospital, Deshpandey Layout, Wardhaman Nagar, Nagpur, Maharashtra, year: 2007-2009.
4. Website projects on Health Center – “Aesthetic Dentistry India, Cosmetic Surgery India, Spine Surgery India, Cardiac Surgery India, Obesity Surgery India, etc.”, for Forerunners Healthcare Consultants Pvt. Ltd, Yamu Nivas, Narendra Nagar, Nagpur, Maharashtra, for the year 2011-2012, with the help of software – Dreamweaver, Photoshop, Flash, Fireworks, etc.
5. Project – “ID Card Access” for SMEC Automation Pvt. Ltd. & Research Development Training, Cochin, for the year 2014, with the help of Microchip PIC Programming and Interfacing with the ID card reader circuits.
6. Frameworks and UI design in Bootstrap and CodeIgniter, Web Design and Development projects for Codmob Technologies LLP, Cochin. Websites: <http://www.codmob.com>, <https://launchmydrug.com>, <http://www.vedicrx.com>, <http://www.dropofjoy.org>, <http://www.devotee.io>, etc.
7. Projects (Based on Frameworks Bootstrap, CodeIgniter and WordPress) for Infametech Solutions Pvt. Ltd, websites: <http://www.infametech.in>, <http://triangledesignbuild.in>, <http://athaniresidency.com>, <http://lasimtours.com>, <http://getinkeralatour.com>, etc.
8. Projects (Logic Multimedia Admin websites, based on PHP mini frame (Logic Frame), with Bootstrap, HTML5, CSS3, JavaScript, jQuery, and additional jQuery plugins such as masonry, LightGallery, slick slider, owl carousel, responsive CropPhoto, etc. website urls: <https://www.hotelsamudra.co.in/>, <https://www.santamariaedu.com/>, <https://www.mubarakpaints.in/>, <https://www.mecosmetology.com/>, <https://membh.com/>, etc.
9. Project Quilon Mobiles Service Center - Online mobile repair service, Admin website based on PHP mini frame (Logic Frame), with Bootstrap, HTML5, CSS3, JavaScript, jQuery, additional

- jQuery plugins such as LightGallery, jQuery data tables, etc. other website projects such as Razor Payment Gateway, PHP Mailer, responsive CropPhoto, Google reCAPTCHA and sha security.
10. Project LM Mall - A MODERN SHOPPING MALL WITH ALL AMENITIES, Admin website based on PHP mini frame (Logic Frame), with Bootstrap, HTML5, CSS3, JavaScript, jQuery, additional jQuery plugins such as LightGallery, jQuery data tables, etc. other website projects such as responsive CropPhoto, Google reCAPTCHA and sha security. (<https://www.lmmall.in/>)

## Co-Curricular Activities

1. Seminar and Paper Presentations of BE (E&Tc) 2003 – “**Computer Graphics and 3D Animation**”, for North Maharashtra University, Jalgaon, Maharashtra.
2. B-Level Certificate, National Mathematic Olympiad Contest – 1994, Delhi Association of Mathematics Teachers.
3. Certificate of Merit 1995-1996, for securing second place in 4X100 meters inter-house (under 19 boys), Kendriya Vidyalaya No.1, Air Force Station, Pune-32, Maharashtra.
4. **Portfolio:** [https://shanishashidharan.co.in/works\\_ss.html](https://shanishashidharan.co.in/works_ss.html)

## Computer Software

1. Operating Systems – Microsoft Windows, Linux, etc.
2. Languages – HTML, PHP, ASP, ASPX, JSP, CFM, CSS, SASS, JavaScript, jQuery, XSLT, XML, and WML
3. Computer software - Adobe Dreamweaver, Adobe Flash/Animate and Edge, Microsoft Access, MYSQL and ColdFusion, Adobe Photoshop, Illustrator, InDesign, Audition, CorelDraw,
4. Acrobat, Autodesk 3D Studio MAX, Maya, Adobe After Effects, Adobe Premiere, Sound Forge, Adobe Creative Cloud Apps, GitHub, Ruby SASS, Node.js, Grunt, Adobe Brackets, Visual Studio and Web Matrix.
5. Website Frameworks: Bootstrap, CodeIgniter, WordPress and Microsoft MVC frames.
6. Embedded Software - ORCAD for PCB Solutions, Advanced C, High Tech PICC Compiler and PIC BootPlus, ARM for LPC2129 and LPC2000 Flash ISP Utility, Arduino-windows.

## Personal Data

1. **Father’s Name:** Shashidharan N.
2. **Date of Birth (DOB):** 31<sup>st</sup> December 1978.
3. **Languages Known:** English, Hindi and Malayalam.
4. **Hobbies:** Multimedia and Web, 3D Modeling and animation, Swimming, Table Tennis, Music, Magazines, TV & movies.
5. **Permanent Address:** Aswathy, Umayanalloor P.O, Perayam, Kollam, Kerala, PIN-691589.
6. **Passport Details:**
  - a. Passport Number: M3729128
  - b. Date of Issue: 20/11/2005
  - c. Date of Expiry: 19/01/2024
7. **PAN Card:** KXKPS3150L
8. **Aadhaar Card:** 287432691570
9. **Bank Details:** SBI, Kottiyam
  - A/C No: 67088467512
  - IFSC Code: SBIN0070352

## References

- HFO (retd) N. Sasidharan, contact number: 8547334695
- E Riju, HOD (Computer Science Department), contact number: 9633813339
- A. Jaya Chandran (House Owner, Bengaluru), contact number: 9035901637

## Declaration

I hereby declare that the given information in my resume is true to the best of my knowledge.

**Date:** 06-12-2023

**Place:** Bengaluru



Name: **Shani Shashidharan**